

Business (AS/A Level)



About this course

In a rapidly changing business world, employers are looking for people who have their finger on the pulse and can easily find solutions to an array of problems. This course provides you with the tools and transferrable skills to achieve this, plus you will gain experience of the nature of the ever changing and dynamic business environment. You will constantly be learning new things, studying topics such as **accounting, human resources, information management, marketing and organisational behaviour**. You will gain an understanding of the nature of organisations, their management and the changing external environments in which they operate. You will study modules in all areas of business from finance and strategic analysis to employability and professional development. It is a progression but a considerable step up from GCSE Business Studies. It is desirable to have studied this subject at GCSE level.

And if you want to take your studies further, the course is the perfect stepping stone to a business related degree course.

Progression

Where could it lead? This subject generates specific and transferable skills, combines well with all other subjects and is highly regarded by employers and can lead to study at Higher Education in Management, Finance, Economics, Law or general Business Courses. Alternatively, you may set up your own Business and be on your way to your first million £!!

Assessment (no coursework/all exam based)

Paper 1 (75 minutes, 60 marks) Paper 1 combines short-answer questions with data response questions. The paper assesses the content in Unit 1 only. Strong Mathematical skills needed for this paper.

Paper 2 (120 minutes, 80 marks) Paper 2 includes a number of data response questions, some requiring extended responses, to assess all the AS content. Strong Mathematical skills needed on the Finance section of this paper.

Paper 3 (135 minutes, 80 marks) Paper 3 includes a number of data response questions, some short and some requiring extended answers to assess business analysis and strategy. The content from the AS units will be called upon to underpin the responses in this paper. This paper will naturally call upon learners' **quantitative skills** in order to answer the questions. You will need strong Mathematical skills for this paper.

Paper 4 (135 minutes, 80 marks) Paper 4 has two distinct sections. Section A will include a number of questions, mostly requiring extended answers, based on a case study. These questions will call on the content from all four units and will also include synoptic assessment. Section B requires learners to write one synoptic essay from a choice of three. Each essay is split into two parts. Part (a) focuses on knowledge and understanding and part (b) focuses on analysis and evaluation.

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Paper 2 (120 minutes, 80 marks) Paper 2 includes a number of data response questions, some requiring extended responses, to assess all the AS content. Structure of the A level The full A level comprises the AS and A2 units. In assessing the full A level it will be assumed that learners can draw upon their knowledge and understanding of the AS content.

Paper 3 (135 minutes, 80 marks) Paper 3 includes a number of data response questions, some short and some requiring extended answers to assess business analysis and strategy. The content from the AS units will be called upon to underpin the responses in this paper. This paper will naturally call upon learners' quantitative skills in order to answer the questions. Paper 4 (135 minutes, 80 marks)

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