



Media Studies

WJEC

Through studying a vast array of Media texts (including music videos, films, television programmes and video games) in which you analyse the intended audience, representation and critical perspectives, this AS/A level course encourages and supports your development in Media Studies.

The AS course consists of studying three areas and completing coursework on your choice of two of these topics. The three courses are Film industry, News in the Online Age and Advertising. Candidates will develop knowledge on Media Language and theory alongside the content. This will be demonstrated in written form in your exam, and creatively in either print or audio-visual form for the coursework.

The A2 course includes a further unit of coursework that requires the candidate to demonstrate their knowledge and understanding of the course. The coursework consists of both print and audio-visual texts, based on either Television or Magazines. The three parts of the course for the exam in A2 consist of Television, Video Games and Magazines.

The focus will be developing Media Language and linking theory, whilst addressing the assessment objectives:

- AO1 Concepts and Critical understanding
- AO2 Analysing Media products and critical perspectives
- AO3 Research (knowledge and understanding of an intended audience)

Specification	Content	Assessment	A Level weighting
AS Unit 1	The AS consists of three sections: Section A: Selling images – Advertising and Music Video Section B: News in the Online Age. Section C: Film industries – from Wales to Hollywood	Unit will be assessed in a 2 hour external examination.	24%
AS Unit 2	Creating a Media Production Includes a creating and planning an individual production piece, including research and a critical evaluation.	Unit will be assessed in school and moderated externally.	16%
A2 Unit 3	The A2 consists of three sections: Section A: Television in the Global Age Section B: Magazines – Changing representations Section C: Media in the Digital Age – Video Games	Unit will be assessed in a 2 hour 30 minutes external examination.	36%

A2 Unit 4	<p>Creating a Cross - Media Production</p> <p>Includes a creating and planning an individual production piece, including individual investigative research and a critical analysis.</p>	<p>Unit will be assessed in school and moderated externally.</p>	24%
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