




SUBJECT A Level Business Year 13 LP3/4

<p>This half term: Skills, Knowledge and Understanding to be developed:</p> <p>Students will be introduced to aspects of theory from the Unit 4 A Level theory paper.</p> <p>1)Unit Four Paper: 30% of the full A-Level qualification – These 2 half terms focusing on:</p> <ol style="list-style-type: none"> Change Risk PEST Factors PESTLE Factors International Trade Globalisation The EU/Brexit 		<p>Key Terms / Words: Stakeholders, Contingency Planning, Fiscal Policy, Inflation, Exchange Rates, Demographic, Ethics, Tariffs, Quotas, Globalisation, Customs Union</p>	
<p>LP 3– Week 1/2 Learning Outcomes:</p> <p>Mock examination</p> <ol style="list-style-type: none"> Students will be able to analyse the causes of Change Students will be able to analyse change implementation Students will be able to apply Storey’s 4 methods and Lewins 3 stages of change 		<p>Success Criteria:</p> <ol style="list-style-type: none"> Students can confidently answer the DRQ’s on Change 	<p>Homework LP3 1/2</p> <p>Read through guidance notes.</p>
<p>LP 3 – Week 3/4 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to identify internal and external risks Students will be able to identify insurable and non insurable risks Students will be able to apply risk management strategies Students will be able to evaluate the use of contingency planning to a business 		<p>Success Criteria:</p> <ol style="list-style-type: none"> Students can confidently answer the DRQ’s on Risk 	<p>Homework LP3 3/4</p> <p>Read through guidance notes.</p>
<p>LP 3 – Week 5/6 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to identify the different PEST Factors Students will be able to apply to real life business scenarios. Students will be able to analyse the impact of PEST factors on business success. 	<p style="text-align: center;"></p> <p style="text-align: center;">APP1</p> <p style="text-align: center;">Grade:</p>	<p>Success Criteria:</p> <ol style="list-style-type: none"> Students can confidently answer the DRQ’s on the PEST Factors 	<p>Homework LP3 5/6</p> <p>Read through guidance notes.</p>
<p>LP 3 – Week 7 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will understand the importance of being ethical to stakeholders and the impact on profit. Students will understand the importance of government legislation to a business Students will apply environmental issues to business behaviour 		<p>Success Criteria:</p> <p>Students can confidently answer the DRQ’s on all elements of the PESTLE Factors</p>	<p>Homework LP3 7</p> <p>Read through guidance notes.</p>
<p>LP 4 – Week 1/2 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to analyse the reasons for international trade. Students will be able to identify and evaluate protectionist policies. Students will apply these concepts to real life case studies. 		<p>Success Criteria:</p> <p>Students can confidently apply real life data to analyse the implications of International Trade and Protectionism</p>	<p>Homework LP4 1/2</p> <p>Read through guidance notes.</p>
<p>LP 4 – Week 3/4 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to analyse the causes of Globalisation. Students will be able to analyse Marketing Strategies in a Global market Students will be able to identify the winners and losers from Globalisation 		<p>Success Criteria:</p> <p>Students can confidently answer the DRQ’s on Global Business issues.</p>	<p>Homework LP4 3/4</p> <p>Revise for UNIT 4 Exam</p>
<p>LP 4 – Week 5/6 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to evaluate the case for remaining in the EU Students will be able to evaluate the case for adopting the EURO Students will be able to evaluate the case for Brexit 		<p>Success Criteria:</p> <p>Students can confidently apply real life data to analyse the implications of the EU and Brexit on businesses.</p>	<p>Homework LP4 5/6</p> <p>Revise for UNIT 4 Exam</p>