



SUBJECT AS Business Year 12 LP1

<p>This half term: Skills, Knowledge and Understanding to be developed:</p> <p>Students will be introduced to aspects of theory from the Unit 1 AS theory paper.</p> <p>1)Unit One Paper: 15% of the full A-Level qualification – Business Opportunities. This half term focusing on:</p> <ol style="list-style-type: none"> The role of the Entrepreneur in a SME The importance of having an accurate Business Plan The impact of business changes on Stakeholders Types of Market/how Markets can be Segmented Demand and Supply/Elasticity Market Research 		<p>Key Terms / Words: Entrepreneur, Stakeholder, Monopoly, Oligopoly, Perfect Competition, Monopolistic Competition, Niche Markets</p>	
<p>LP 1 – Week 1 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will now why people start their own business Students will understand the features of an Entrepreneur Students will be able to differentiate needs from wants. <p>Independent Study Period Students to create revision notes on the week1 concepts</p>		<p>Success Criteria:</p> <ol style="list-style-type: none"> Students can confidently answer the SAQ's on the role of an entrepreneur. 	<p>Homework LP1 1</p> <p>Read through guidance notes.</p>
<p>LP 1 – Week 2 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to identify the key components of a business plan Students will be able to evaluate the usefulness of a business plan GC Students will be able to identify the key stakeholders in a business and assess the impact on stakeholders of business changes. <p>Independent Study Period Students to create revision notes on the week2 concepts</p>		<p>Success Criteria:</p> <ol style="list-style-type: none"> Students can confidently answer the SAQ's business planning and the impact on various stakeholders. 	<p>Homework LP1 2</p> <p>Read through guidance notes.</p> <p>Quantitative skills</p>
<p>LP 1 – Week 3 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to differentiate between different market structures (perfect competition, monopolistic competition, oligopoly and monopoly) Students will be able to differentiate between different types of market. Students will be able to identify how a business might segment a market. GC <p>Independent Study Period Students to create revision notes on the week3 concepts</p>	<p>Assessment</p> <p>APP1</p> <p>Grade:</p>	<p>Success Criteria:</p> <ol style="list-style-type: none"> Students can confidently answer the SAQ's on the features of markets/structures and methods of segmenting the market.. Students will successfully handle real life data. 	<p>Homework LP1 3</p> <p>Read through guidance notes.</p>
<p>LP 1 – Week 4 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will understand what influences Demand GC Students will understand what influences Supply GC Students apply to exam based questions. <p>Independent Study Period Students to create revision notes on the week4 concepts</p>		<p>Success Criteria:</p> <p>Students can confidently answer the SAQ's on the Supply and Demand.</p>	<p>Homework LP1 4</p> <p>Students can confidently answer the SAQ's on the Supply and Demand.</p>
<p>LP 1 – Week 5 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to analyse what influences Ped Students will be able to analyse what influences Yed Students will be able to differentiate between Normal and Inferior goods <p>Independent Study Period Students to create revision notes on the week5 concepts</p>		<p>Success Criteria:</p> <p>Students can confidently answer the SAQ's on elasticity</p>	<p>Homework LP1 5</p> <p>Read through guidance notes.</p> <p>Quantitative Skills</p>
<p>LP 1 – Week 6 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will be able to differentiate between desk and field research Students will be able to differentiate between quantitative and qualitative research. Students will apply to exam based questions. <p>Independent Study Period Students to create revision notes on the week6 concepts</p>		<p>Success Criteria:</p> <p>Students can confidently answer the SAQ's on the market research.</p>	<p>Homework LP1 6</p> <p>Revise for SA Completion of discussion theme in written format. Discussion theme:</p>
<p>LP 1 – Week 7 Learning Outcomes:</p> <ol style="list-style-type: none"> Students will apply and demonstrate new knowledge and skills in an end of LP test. Finish any aspects of the LP which have yet to be completed. <p>Independent Study Period SA corrections</p>	<p>Assessment</p> <p>LP4 SA</p> <p>Grade:</p>	<p>Success Criteria:</p> <p>SUMMATIVE ASSESSMENT</p>	<p>Homework LP1 7</p> <p>Revise for SA</p> <p>Read through guidance notes</p>